

Ted Konnerth Joins Merrimack Group as Managing Director

Merrimack, NH, July 23, 2020 - Ted Konnerth, PhD has recently joined Merrimack Group as Managing Director to assist electrical industry companies with mergers, acquisitions and investment capital.

Ted has more than 35 years of industry experience, including five years as Global VP of Sales at Cooper Lighting. He subsequently founded Egret Consulting Group, which grew into the largest executive search firm dedicated to the electrical industry, amassing a database of 120,000 industry executives across 12,000 companies. Egret serves manufacturers, distributors and lighting design firms. Ted sold Egret Consulting Group to Brooke Ziolo in 2019 and has remained as an individual contributor to the business focused solely on C-level retained search. Ted will continue his C-level search activities with select clients.

Ted Konnerth commented, "I have been very fortunate to have developed many close relationships with business owners over the years. Many of them are nearing a transition point with their business. Aligning with Merrimack provides me with the professional support and bandwidth to directly assist them as they determine how to exit their businesses. Merrimack now offers a unique solution for our industry; deep industry expertise, absolute confidentiality and the ability to devise the optimum exit strategy given the complexities of our industry."

"I am delighted and honored to be joining forces with a legend in our industry," said Geoff Ling, founder of Merrimack Group. "Ted's extensive network enables us to quickly reach more buyers and investors for our clients. In addition, he brings valuable industry insight, particularly in developing growth strategies and organization development."

Merrimack is currently representing three available lighting manufacturers.

About Merrimack Group

Merrimack Group is a merger and acquisition advisory firm specializing in lighting and other electrical products. The principals have extensive industry experience and have advised on more than 20 successful M&A transactions.

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